



# LETTER OF INTENT

*For Sponsorship of the 2014 WWI Dawn Patrol  
Rendezvous*

Organization Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Point of Contact \_\_\_\_\_

Telephone/Email \_\_\_\_\_

Signature \_\_\_\_\_

We are pleased to pledge a sponsorship to the Air Force Museum Foundation in support of the 2014 WWI Dawn Patrol Rendezvous. We intend to fulfill the commitment as follows:

## Sponsorship Levels

### Donation Option #1

Monetary: \$ \_\_\_\_\_

### Areas in which donation will support

- Aircraft Fuel
- Publicity (Posters)
- Publicity (T-Shirts)
- Publicity (Print Media Advertising)
- Reception
- Banquet
- Pilot/Participant Lunches
- Event admin (e.g., golf carts, bleachers, canopies/tables/chairs, medical support)

### Donation Option #2 (Item to be donated):

\_\_\_ In-kind (value): \$ \_\_\_\_\_

- \_\_\_ Aircraft Fuel (\$1,200)
- \_\_\_ Publicity (Posters) (\$2,500)
- \_\_\_ Publicity (T-Shirts) (\$2,000)
- \_\_\_ Publicity (Print Media Advertising) (\$3,000)
- \_\_\_ Reception (\$3,000)
- \_\_\_ Banquet (\$6,000)
- \_\_\_ Pilot/Participant Lunches (\$4,400)
- \_\_\_ Event admin (e.g., golf carts, bleachers, canopies/tables/chairs, medical support) (\$6,000)

**NOTE:** Opportunities exist for shared or sole sponsorship.

Sponsor benefits for WWI Dawn Patrol Rendezvous donations of \$1,000 or more (cash and/or in-kind):

- Your company logo displayed across the lower section of the collector's edition of the WWI Dawn Patrol Rendezvous poster
- Recognition of your company at the event (e.g. banner displayed, announcer broadcasts)
- Two representatives of your company will be hosted at the Sunday evening Dawn Patrol banquet
- Receive a special VIP tour of the WWI Dawn Patrol Rendezvous flight-line giving you the opportunity to interact with the pilots and view their aircraft up close
- Receive sponsor space to market your WWI memorabilia or event related products

**Acknowledgement**

We prefer that support from our organization be recognized in print and online as follows:

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The Air Force Museum Foundation, Inc. is a 501(c)(3) non-profit corporation. Gifts to the Foundation are fully tax deductible. Any residual funding from the event will go to the Air Force Museum Foundation in support of the objectives of the National Museum of the United States Air Force. **Please complete and return this form to:**

*Air Force Museum Foundation, Inc.  
Elisse Rivet, Development Assistant  
P.O. Box 1903  
1100 Spaatz Street  
Wright-Patterson AFB, OH 45433-1903  
Telephone: (937) 656-9607 Fax: (937) 258-3816  
erivet@afmuseum.com*

**This Letter of Intent serves as an invoice for your sponsorship. Please contact us if you would like an additional invoice sent to you.**

**Thank you for your support!**